

91,000+ FACEBOOK FOLLOWERS	Nearly 8,000 EMAIL SUBSCRIBERS	3,000+ PRINT COPIES PER ISSUE	10,000 DIRECTORY COPIES AT SHOWS	95,000+ GOOGLE APPEARANCES	+12% GOOGLE VISIT GROWTH
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Facebook, Sept. 15, 2026 · Constant Contact, Sept. 2026 · Google Search Console, 28 days (Aug. 18 – Sept. 14, 2026), 10 websites · All ads print in full color at no extra charge.

CIVIL WAR NEWS

6 issues a year · 8.5 × 11

AD	SIZE (W × H IN.)	1×	2–4×	5–6×
Business card	3.5 × 2	\$210	\$200	\$190
1/6 page	4.916 × 2.333 or 2.333 × 4.875	\$420	\$400	\$350
1/4 page	7.5 × 2.375 or 3.5625 × 4.875	\$515	\$490	\$440
1/3 page	4.916 × 4.875 or 2.333 × 10	\$600	\$565	\$530
1/2 page	7.5 × 4.875	\$845	\$795	\$730
2/3 page	4.916 × 10	\$995	\$950	\$895
Full page	7.5 × 10; bleed 8.625 × 11.25	\$1,630	\$1,525	\$1,390
Inside front cover	8.75 × 11.25 bleed	\$1,785	\$1,650	\$1,550
Inside back cover	8.75 × 11.25 bleed	\$1,685	\$1,550	\$1,450
Two-page spread	17.25 × 11.25 bleed	\$3,260	\$3,050	\$2,780

Per issue. Back cover reserved for 2027. Complimentary subscription with 1/4 page or larger.

MILITARY ANTIQUE COLLECTOR

6 issues a year · 8.5 × 11

AD	SIZE (W × H IN.)	1×	3×	6×
1/4 page	3.8125 × 5.0625	\$475	\$425	\$395
1/2 page	7.75 × 5.0625	\$750	\$695	\$650
Full page	8.5 × 11; bleed 8.75 × 11.25	\$1,250	\$1,175	\$1,100
Two-page spread	17 × 11; bleed 17.25 × 11.25	\$2,300	\$2,250	\$2,100

Per issue. Two insertions billed at 1×; three to five at 3×; six at 6×.

CIVIL WAR DEALERS DIRECTORY

2027 edition · 5.5 × 8.5

AD	SIZE (W × H IN.)	RATE
1/4 page	5 × 1.75	\$150
1/2 page	5 × 4	\$275
Full page	bleed 5.75 × 8.75	\$495
Inside front or back cover	bleed 5.75 × 8.75	\$650
Two-page spread	bleed 11.25 × 8.75	\$895
CivilWarDealers.com listing	+ Directory text entry	\$125/yr + \$125 sign-up

10,000 copies handed out at major shows. Reserve by **Nov. 10, 2026**; materials due **Nov. 21, 2026**. Back cover reserved.

WEBSITE ADVERTISING

all nine network sites

PLACEMENT	MONTH	QUARTER	YEAR
Leaderboard 728 × 90 + 320 × 50	\$145	\$390	\$1,450
Rectangle 300 × 250	\$95	\$255	\$950
Homepage sponsorship, exclusive*	\$345	\$930	\$3,450
Category or section sponsorship*	\$125	\$340	\$1,250
Premium section sponsorship*	\$195	\$525	\$1,950
Sold archive / price guide sponsorship*	\$125	\$340	\$1,250
Sponsored content card*	\$175	\$470	\$1,750
Sponsored event listing (CivilWarEvents.com)		\$75 per event	

Ads rotate with no more than 11 others per position. *Available in 2027 as placements launch.

ARTIFACTSEARCH.COM

featured placements

Featured Item	\$25 a week
Featured Artifact spotlight	\$149 / 30 days · \$249 / 60 days
Featured Artifact, homepage	\$399 / 30 days
Featured Dealer	\$100 a month · \$270 a quarter · \$1,000 a year
Upcoming auction, homepage	\$150 a week
Auction catalog showcase*	\$295 per sale

EMAIL AND FACEBOOK

nearly 8,000 subscribers

Dedicated email blast	\$295
Two sends, same message ("Save the Date" + "Coming This Weekend")	\$475

Book 14 days ahead; materials 7 business days and written approval 3 business days before the send. An approved email may be shared once on the Civil War News Facebook page at no charge; no more than one sponsored post a week per advertiser, never guaranteed. No firearms, ammunition, or parts on Facebook.

PACKAGES

one order, one invoice

Directory Presence	\$525/yr	Auction House Authority	\$7,495/yr
Print + Directory	\$1,395/yr	Event and Show	\$975/event
Digital Visibility	\$2,750/yr	Publisher and Book	\$3,395/6 mo.
Dealer Growth	\$4,995/yr	Network Partnership	\$16,995/yr

Packages save 16–23% off regular rates. Network Partnership: two available. CharlestonintheWar.com sponsorships from \$75.

TERMS

All advertising is subject to our approval and runs at our sole discretion; we do not guarantee any ad will run. Start now: send the completed insertion order (historicalpublicationsllc.com/insertion-order.pdf); once approved, we send an invoice and your advertising begins when it is paid. Website advertising is free through December 31, 2026; paid website placement begins January 1, 2027. Online ordering opens in 2027. Payment due on our invoice after approval; check, money order, PayPal, or card (3.5% card fee). Packages over \$2,500 may be paid in 12 monthly card installments. Print ads can't be canceled after the space-reservation deadline; website ads with 30 days' written notice. Website ads go live within 3 business days of a signed order and approved artwork (featured and event listings 2; content cards and sponsorships 5). Orders signed by Dec. 31, 2026 keep 2027 rates for the full term. Every paid placement is labeled "Advertisement" or "Sponsored." We guarantee placement and honest reporting, not views, clicks, or sales.